

# I Just Brought On a CEO To Help Run Things Around Here

I recently brought on a new CEO. That's right I now have a Chief English Officer.

*(Mr. CEO here...Gen Y Finance Guy, how many times do I have to remind you that it's Chief English Officer??? Don't worry folks, this is the last time you will see these annoying little errors. My job is to make sure you can focus on the content and not worry about spelling and grammar).*

Well, that was a bit embarrassing. But this blog is all about honesty and transparency and it's not exactly a secret that writing is a skill that I am still developing. If we are being completely honest here, I never thought I would ever be doing something that involved writing on a consistent basis. This blog has changed everything. I now look forward to plopping into my chair and pecking away at the keyboard at 5am every morning.

I would even go out on a limb and say that my writing has gotten better since starting this blog 5 months ago.

**Mr. CEO:** Remember what we discussed about modesty now.

Okay, Mr. CEO is right, my writing has certainly progressed but it is nowhere near perfect and still needs lots of work on grammar, spelling, and sometimes even on the flow side of things. There is a message somewhere in my head that Mr. CEO is going to try to help me communicate with the rest of you. Because the last thing I want to do is turn people off due to annoying little grammar and spelling mistakes.

**Mr. CEO:** Not really related, but did anyone else notice how obsessed Mr. GYFG is with selfies??? This is the first post he didn't post up a picture of just himself...just sayin!

I thought you said you would only interject to keep me on track or provide a little more color to the announcement. This is still my blog, dude...don't make me demote you to...actually on second thought, the audience might actually enjoy the occasional banter back and forth. It's another way that we can help humanize

finance and make it real and down to earth.

Bringing on Mr. CEO is just one of the ways I plan to work towards the mission of this site: **To Humanize Finance, Build Wealth, and Reach Financial Freedom!**

Let me be very clear for a moment: This is not just my mission; this is the mission of the blog and anyone reading this blog. We are building a community and tribe – I have just volunteered to lead the way and to lead by example. I want to build wealth side-by-side with YOU! And help as many people as I can reach financial freedom.

So not only will Mr. CEO be the editor of my horrific writing style, but he will also interject periodically throughout my posts to: add clarity, add perspective, ask questions, and also help make finance a [funner] topic to read.

And overtime he may even write a few posts himself because he is on his own financial journey. I think he may be able to share a perspective I can't provide since we are at different places in our lives and our careers.

**Mr. CEO:** *I want everyone to back up a paragraph and read what he just wrote. Is "funner" even a word? Also, it's "over time," not overtime. COME ON, MAN!!! Alright, back to business everyone.* Are you trying to make me feel all warm and fuzzy inside so that I look past the fact that I have a CEO title and no golden parachute. How do you expect me to live like this? Actually, and don't tell anyone else this, you were so charismatic that you convinced me to do all of this for free until the site starts turning a profit. I don't know how you do it Mr. GYFG, but I feel honored to help out (just spare the rest of us with your selfies, please). And if nothing else comes of this, we help people reach financial freedom so they can live their dreams. Somehow, someday, I am okay with that.

You hit the nail on the head Mr. CEO, it's about the people. Of course we would love to get compensated for our efforts, who doesn't? It's just not the primary objective of this site.

Hopefully you are all as excited as I am to bring Mr. CEO on. He is going to be a great addition to the team.

Onward & Upward!

– Gen Y Finance Guy (& Mr. CEO too – he said I have to include him here since he

contributed)

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**Oh, you're still reading.**

**Do you want to help keep our lights on? You're under no obligation, but if you were already thinking about it or were a little bit curious, why not help us out?**

**Here are a few ways you can help us out:**

1. **Personal Capital** - You know how big I am on tracking my finances, that's why I totally recommend Personal Capital's FREE software that helps you see all your financial accounts in one secure and convenient place (checking, savings, investments, and retirement accounts). Without a tool like Personal Capital, these reports would take 2-3 times as long to complete. You want to track your income? Your expenses? How about your Net Worth (who doesn't like watching that bad boy climb). Just sign up and link your accounts today. **Absolutely free to you!**
2. **Amazon** - I order just about everything from Amazon. Not only does Amazon have the **lowest price**, but with Amazon prime I get **FREE two-day shipping** as well as the following: 1 Million ad FREE songs, FREE instant streaming of thousands of TV shows and movies, FREE unlimited photo storage in the cloud, and FREE books for Kindle. Lets be honest, at some point you actually need to spend money, but you might as well get the best price. Anytime you use this link and make any sort of purchase on Amazon within 24 hours, we will get a very small commission at **no additional cost to you**.
3. **Blue Host** - Have we inspired you to create your own blog? Well let me save you some money. This is the hosting company that I use for this blog. It is stupid cheap and the customer service is amazing. The normal price is \$5.99/month, but if you use this link you will get a 34% discount (only \$3.99/month). It took me less than 5 minutes to buy my domain, install wordpress, and get the first version of this site up and running.

**OR** you can check out our [Recommended Products and Resources page](#).



## Gen Y Finance Guy

**Hey, I'm Dom** - the man behind the cartoon. You'll notice that I sign off as "Gen Y Finance Guy" on all my posts, due to the fact that I write this blog anonymously (at least for now). I like to think of myself as the *Chief Freedom Officer* here of my little corner of the internet. In the real world, I'm a 30-something former C-Suite executive turned entrepreneur turned capital allocator. I am trying to humanize finance by sharing my own journey to Financial Freedom. I believe in total *honesty* and *transparency*. That is why before I ever started blogging, I decided that I would share all of my own [financial stats](#). I do this not to brag, but instead to inspire motivate, and also to hold myself accountable. My goal is to be a beacon of hope, motivation, and inspiration for *you*, the reader, by living life by example and sharing it **all** here on the blog. My sincere hope is that you will be able to learn from me - both from my successes and my failures! [Read More](#)