

# The Freedom Fighter

## Who am I writing for?

Over the course of the last six months I have spent countless hours trying to figure out exactly who it is that I'm writing for. It has taken about 40 posts, 50K words, 120 hours, and reading over 100+ personal finance blogs in order to finally answer this burning question.

[Update: This was written at the six month mark of GYFG. As of 05/2018, I'm up to 266 posts, 486,573 words, and 1,000+ hours. Most importantly, I am still learning, both about the GYFG readers, the world of personal finance, and about myself. I'm honored to be a part of the journey of each and every one of the GYFG readers.]

At the end of the day, I've concluded that this little space I've carved out on the web is really a lifestyle design blog wearing a personal finance disguise. And no, I don't mean "lifestyle design" as in a particular "in" shoe brand to wear, type of car you should drive, or couch brand you should buy. I mean lifestyle design as in a *life lived by design* - YOUR DESIGN. Without addressing the topic of money, the concept of designing your life is just wishful thinking and advertising porn.

Most of all it is giving up the design of your life to people who want to sell you stuff, basically, and tell you what version of yourself is possible. How pathetic is that! Personal finance *has* to be harnessed, because it is the vehicle that you will drive to give you the power to design and set up the lifestyle you desire to live, and write the story of your life as you want it to read. Your story.

I started this blog because I believed and continue to believe that I can add a unique perspective and approach to the personal finance space. I believe that I have a point of view that goes against the conventional wisdom and many of the long-held beliefs of society in general, and even the personal finance blogosphere in specific.

I write for the Freedom Fighter!

## Are you a Freedom Fighter?

***You might be a Freedom Fighter if...***

You consider yourself to be a rebel.

You're someone who wants to ditch the conventional path.

You're contrarian by nature.

***You might be a Freedom Fighter if...***

In the deepest depths of your soul you know there is a better way to live your life than what you've been told your entire life.

You desire to break away from Corporate America and its golden handcuffs.

You're interested in early retirement.

***You might be a Freedom Fighter if...***

You are willing to live a few years like most *won't* in order to live the rest of your life like most *can't*.

You have no interest working a job you hate for 40-50 years.

You desire complete autonomy over your time and thus your life.

***You might be a Freedom Fighter if...***

You would rather build your dream than build someone else's.

You don't want to work towards retirement – you want to work towards what you're passionate about.

You're ready to choose yourself.

***You might be a Freedom Fighter if...***

You realize that [time is the most valuable currency](#) there is.

***You might be a Freedom Fighter if...***

**You desire time freedom.**

**You desire location freedom.**

**You desire financial freedom.**

**You're definitely a Freedom Fighter if you are willing to make it your job to live life by design.**

*"If you don't design your own life plan, chances are you'll fall into someone else's plan. And guess what they have planned for you? Not much." - Jim Rohn*

**On this blog I am the CFO.**

Let it be known that I don't take my position lightly. As the **Chief Freedom Officer** I believe I have a duty to my fellow Freedom Fighters. In true Freedom Fighter fashion, I choose myself to lead a tribe of like-minded passionate individuals. We talk a lot about money...but it's not about the money. It's not about building the biggest bank account or the largest investment portfolio. Money is just the tool we use to claim our freedom.

Psst: it's *not* about the money. It's about the freedom.

**It's about building a Freedom Fund that's big enough...**

To live well.

To give well.

To have absolute **time freedom** - full autonomy over your life.

To be location independent. This is **location freedom**.

To achieve the status of **Financial Freedom**. This will be different for everyone, but it's the number that allows you to have all the options you desire.

And most importantly, it's about building a big enough Freedom Fund to **live life by design**.

I'm a Freedom Fighter, standing proud. Are you? What does freedom look like for you? Did I miss anything on your own list of Freedom Fighter characteristics? I would love to hear from other Freedom Fighters in the comments below.

Onward and Upward!

- Gen Y Finance Guy (Your Chief Freedom Officer)

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### Gen Y Finance Guy

**Hey, I'm Dom** - the man behind the cartoon. You'll notice that I sign off as "Gen Y Finance Guy" on all my posts, due to the fact that I write this blog anonymously (at least for now). I like to think of myself as the *Chief Freedom Officer* here of my little corner of the internet. In the real world, I'm a 30-something former C-Suite executive turned entrepreneur turned capital allocator. I am trying to humanize finance by sharing my own journey to Financial Freedom. I believe in total *honesty* and *transparency*. That is why before I ever started blogging, I decided that I would share all of my own [financial stats](#). I do this not to brag, but instead to inspire motivate, and also to hold myself accountable. My goal is to be a beacon of hope, motivation, and inspiration for *you*, the reader, by living life by example and sharing it **all** here on the blog. My sincere hope is that you will be able to learn from me - both from my successes and my failures! [Read More](#)

