

Ambitiously Lazy

I've often thought of myself as an **opportunist** who is **ambitiously lazy** - and I've even described myself this way to those in my close circle. If I had a spirit animal, it would be the lion.

“Mother Nature abhors waste. That's why she encoded every cell in your body with programming that instructs it to use as little energy as possible.” - Dave Asprey

A lion is the perfect analogy for being **ambitiously lazy** because it embodies strategic efficiency. It doesn't waste energy chasing every opportunity - **it waits, watches, and strikes only when the odds are in its favor**. Just like a lion, an opportunist who is ambitiously lazy isn't constantly grinding. Instead, he **positions himself for success, leverages his strengths, and capitalizes on high-value moments**. The lion rests confidently, knowing that when the time comes, it will dominate with **minimal effort but maximum impact**.

What Does It Mean to Be Ambitiously Lazy?

Ambitiously Lazy - The art of optimizing life for **maximum results with minimal wasted effort**. It's not about being lazy in the traditional sense - it's about being **ruthlessly efficient**, prioritizing high-leverage activities, and designing systems that do the heavy lifting so you don't have to. The goal isn't to grind endlessly; it's to build a life where success compounds effortlessly because you've put the right pieces in place. **It's working smarter, not harder - so you can enjoy the freedom and flexibility that true wealth provides**.

The Best Time to Grind

The **best** time to grind is in your twenties and early-to-mid thirties. But even during this period, it's critical to start developing **tools and rules** that allow you to be strategic. At first, you learn how to work **hard** - but eventually, you must learn how to work **smart**.

In the early years of your wealth-building journey, **time is your greatest asset**. If you want to achieve extraordinary success on accelerated timelines, you have to be willing to put in the time and hard work. **Long hours are necessary in the beginning** - but the key is making sure those hours are spent building leverage, not just treading water.

The sad truth? **Most people don't realize how valuable time is**. They don't realize that time is the only non-renewable resource we have. They don't recognize it as an asset at all - until it's too late and time is working against them.

Playing the Game Like a Lion

To **"live like a lion"** and become **"king of the jungle,"** you have to be willing to do what most won't—sacrifice comfort, put in the reps, and strategically position yourself for dominance. But that doesn't mean you have to grind endlessly. The lion isn't the strongest animal, nor is it the fastest - but it is the most **efficient**. It knows **when to push, when to wait, and when to strike**.

Likewise, being **ambitiously lazy** isn't about avoiding work; it's about mastering **the right work at the right time** - so that one day, you don't have to. If you lay the right foundation early, you can shift from being the hunter to the one who **commands the territory**.

Instead of constantly chasing opportunities, you will see **opportunities come to you**. Your wealth, network, and systems work on your behalf. You're no longer in survival mode; you're in control. It's the difference between someone who **has to hustle forever** and someone who **builds a life where success and wealth compound with less active effort over time**.

That's the real game. **Not just wealth, but freedom. Not just success, but sustainability**.

Because the ultimate flex? **Owning your time**.

- Gen Y Finance Guy



Gen Y Finance Guy

Hey, I'm Dom - the man behind the cartoon. You'll notice that I sign off as "Gen Y Finance Guy" on all my posts, due to the fact that I write this blog anonymously (at least for now). I like to think of myself as the *Chief Freedom Officer* here of my little corner of the internet. In the real world, I'm a 30-something former C-Suite executive turned entrepreneur turned capital allocator. I am trying to humanize finance by sharing my own journey to Financial Freedom. I believe in total *honesty* and *transparency*. That is why before I ever started blogging, I decided that I would share all of my own [financial stats](#). I do this not to brag, but instead to inspire motivate, and also to hold myself accountable. My goal is to be a beacon of hope, motivation, and inspiration for *you*, the reader, by living life by example and sharing it **all** here on the blog. My sincere hope is that you will be able to learn from me - both from my successes and my failures! [Read More](#)