

First Believer

Be someone's first believer. *Because sometimes, belief is the spark that ignites everything.*

Jim Rohn once said, “*You are the average of the five people you spend the most time with.*” That idea has shaped so much of how I think about relationships, growth, and influence. It's not just a reminder to audit your circle; it's a call to *consciously curate* the people you surround yourself with.

But there's another layer to that idea—one I've been reflecting on more and more lately:

What if you could be one of those five for someone else?

What if your belief in them could shift their entire trajectory?

We all remember the people who believed in us early, before the success, the credentials, or the confidence. Before we even believed in ourselves. Maybe it was a coach, a mentor, a teacher, a parent, an aunt or uncle, a grandparent, a friend, etc. That *first believer* is special. They unlock something inside you. They give you permission to dream bigger. To ask “**Why not me?**” instead of “Who am I to try?”

That kind of belief is fuel.

It dissolves limiting beliefs.

It magnifies dormant potential.

It can be the difference between quitting and pushing through.

The First Believer Effect

Here's the thing: we all have the potential for *multiple* first believers in life.

You might have one for your career, another for your health & fitness, one for your

role as a parent, a leader, or an entrepreneur. Each time we start something new—each time we climb a different mountain—we often need that one voice, that one person, who says:

“I see something in you. You’ve got this.”

It’s an underrated form of *capital*: **Belief Capital**. And just like financial capital, it compounds.

From Believed In...to Believer

It’s easy to reflect on the people who believed in *us*. Harder, but just as important, is asking:

“Who have I believed in lately?”

“Where can I send the elevator back down and *be* someone’s first believer?”

This isn’t just about mentorship. It’s about investing **belief** before any visible results. It’s about telling someone, “You have something special,” when they’re in doubt. It’s about giving weight to someone’s ambition, even if it’s still taking its first breath.

Because sometimes, your words might be the first vote of confidence they’ve ever received.

And that moment? It could change everything.

A Positive-Sum Game

I’ve always said this game of life is not zero-sum. It’s **positive-sum**. When you believe in someone early, their success doesn’t take away from yours. It’s how the pie gets bigger for all of us. It creates a ripple that reaches far beyond the moment. And the ripple effect is real. They go on to do the same for others. The belief multiplies. The legacy deepens.

Today Is Your Day

As my good friend Paul always says:

“Every day is an opportunity to change someone’s life forever—and today is [your] day.”

So be someone’s first believer.

Tell them you see it.

Lend your credibility when they don’t have their own yet.

Open the door. Make the intro. Give encouragement.

Don’t just [send the elevator back down](#), step inside and ride it down to pick them up.

Because belief might not cost you anything...

But to someone else, it could be **everything**.

- Gen Y Finance Guy



Gen Y Finance Guy

Hey, I’m Dom - the man behind the cartoon. You’ll notice that I sign off as "Gen Y Finance Guy" on all my posts, due to the fact that I write this blog anonymously (at least for now). I like to think of myself as the *Chief Freedom Officer* here of my little corner of the internet. In the real world, I’m a 30-something former C-Suite executive turned entrepreneur turned capital allocator. I am trying to humanize finance by sharing my own journey to Financial Freedom. I believe in

total *honesty* and *transparency*. That is why before I ever started blogging, I decided that I would share all of my own [financial stats](#). I do this not to brag, but instead to inspire motivate, and also to hold myself accountable. My goal is to be a beacon of hope, motivation, and inspiration for *you*, the reader, by living life by example and sharing it **all** here on the blog. My sincere hope is that you will be able to learn from me - both from my successes and my failures! [Read More](#)