

Disclosures

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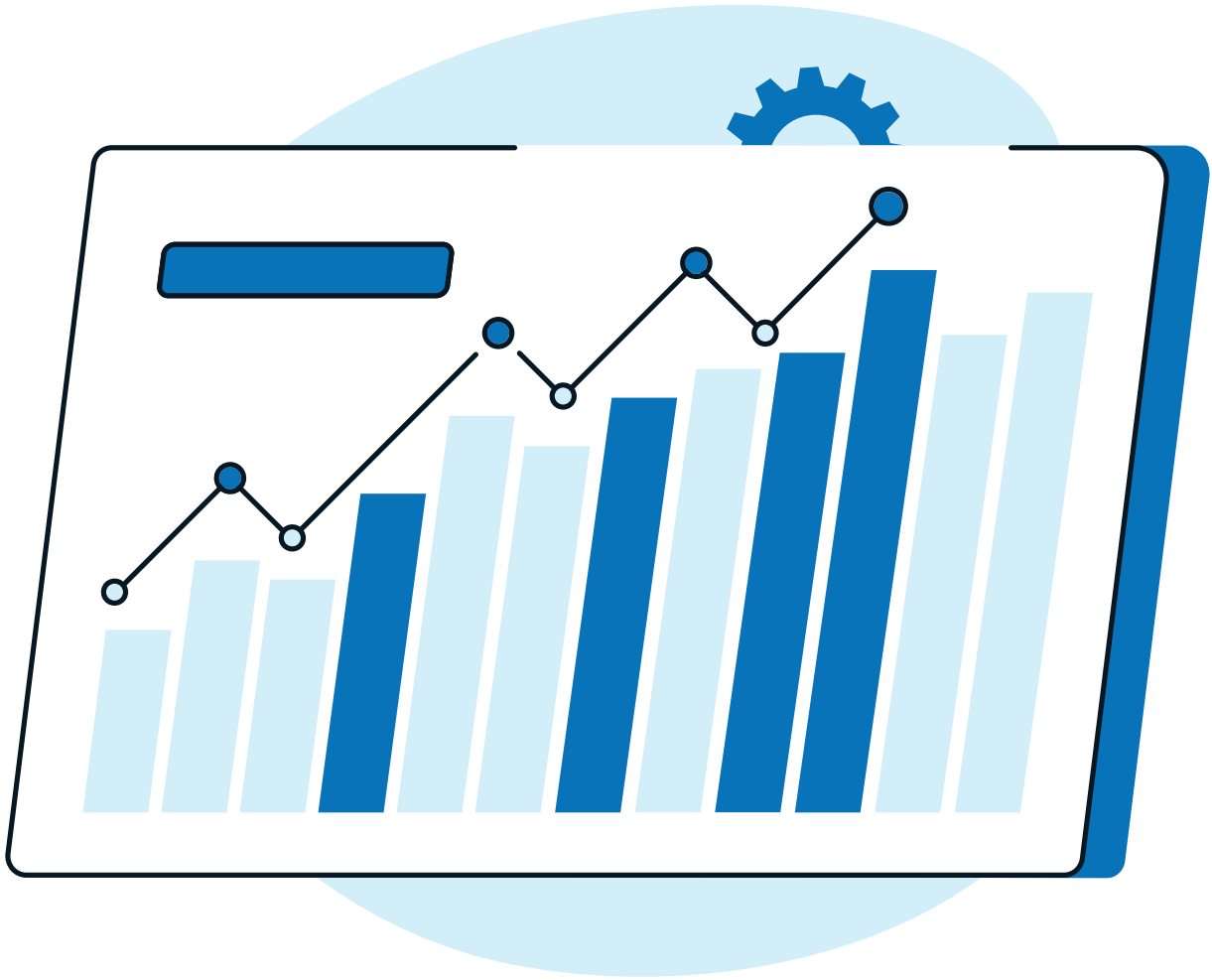
Note: This page is required by the FTC. However instead of reinventing the wheel, I took the generous offer from [Tim Ferris to borrow the text and images from his disclosure page](#).

This blog is not primarily financially driven. I put it up in 2014 to build a community and share my experiences and learn from other smart readers.

Regardless, beginning December 1, 2009, the [FTC requires bloggers](#) to disclose whenever there could be hidden interests or unspoken biases related to recommendations. So here goes...

FTC Disclosure

Per the FTC rules, if I interview someone and they grab the bill for lunch, I would need to disclose this. Ditto if I use an Amazon link that gets me 8 cents instead of an Amazon link that gets me 0 cents. If someone gives me a comfy t-shirt with a logo and I wear it in a photo, same deal. Disclaimers all over the place. This would be tedious for me and even more tedious for readers. But rules is rules. To cover my ass and preserve your reading experience, please assume that, for every link and product I use, the following all hold true:



Writer got stock options



Writer got a helluva schwag bag



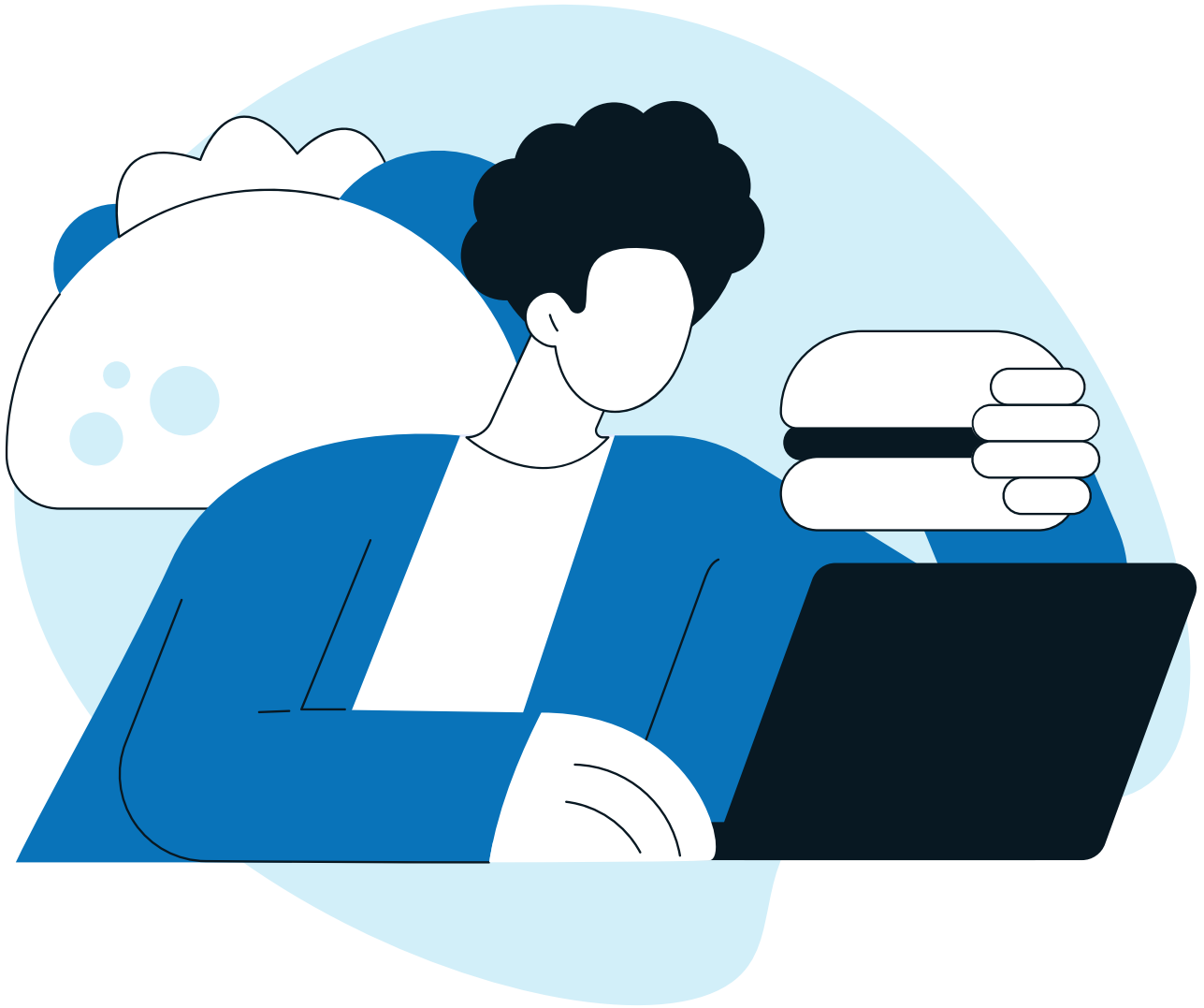
Writer received mad scilla



Writer got busy w/member of story



Writer got some sweet gadgets



Writer got fed

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- website address;
- other information you choose to divulge.

We will use this information to:

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- provide you with information about other content and services that may be of interest to you;
- permit carefully selected third parties to provide you with information about content or services we feel may interest you;
- notify you about changes to the website;
- ensure that content from the site is optimized for you and for your computer.

Information about you

We will use this information:

- to administer our site and for internal operations, including troubleshooting, data analysis, testing, research, statistical and survey purposes;
- to improve our site to ensure that content is optimized for you and for your computer;
- to allow you to participate in interactive features of our content;
- as part of our efforts to keep our site safe and secure;

- to measure, understand and deliver relevant advertising to you;
- to make suggestions about content or services that may interest you or them.

Information we receive from other sources

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Disclosure of your information

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- Analytics and search engine providers that assist us in the improvement and optimization of our site.

We may disclose your personal information to third parties:

- In the event that we sell or buy any business or assets, we may disclose your personal data to the prospective seller or buyer of such business or assets.
- If we or substantially all of our assets are acquired by a third party, personal data we hold may be one of the transferred assets.
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All information you provide is stored on secure servers and we endeavor to

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Effective as of May 2023

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